



“ I think one of the greatest advances to child care was the creation of the NAEYC Accreditation system, which has helped so much to raise the quality of programs. ”

—T. Berry Brazelton, MD  
The Brazelton Institute  
Children's Hospital Boston  
Harvard Medical School

“ It is so good to know that an agency such as NAEYC exists to help guide caregivers of young children and their parents. ”

—Stephanie M. Alvarez Martínez  
a parent in Edinburg, Texas

You want to make the right choice for your child. When you choose a child care program accredited by NAEYC, you know you're choosing a program that is committed to meeting the highest standard in early care and education.

To learn more or to find a program accredited by NAEYC contact or visit:



National Association for the  
Education of Young Children (NAEYC)  
1313 L Street NW, Suite 500  
Washington, DC 20005-4101

202-232-8777  
800-424-2460

[www.naeyc.org](http://www.naeyc.org)

[www.rightchoiceforkids.org](http://www.rightchoiceforkids.org)

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Item # 538

NAEYC Accreditation:

The Right  
Choice for  
Kids



# NAEYC Accreditation: The Mark of Quality

Are you choosing child care for your child? Are you worried about choosing the right program or confused about which programs offer the quality you seek for your child?



The **National Association for the Education of Young Children** (NAEYC) can help you make the right choice when you choose a child care, preschool, or kindergarten program for your child. For more than 20 years, families have relied on NAEYC Accreditation to ensure the quality of education and care provided in programs for young children. NAEYC Accreditation is the mark of quality helping parents find the best possible early childhood experience.



# You have high expectations ...and so do we.

You're responsible for the health and development of a very important person—your child. NAEYC wants children to receive the care and attention they deserve in a safe, healthy learning environment. When you choose an NAEYC-Accredited program, you're joining a program that has demonstrated its commitment to excellence in early childhood education. You have high expectations...and so do we.

## NAEYC-Accredited programs must

- Promote **positive relationships** for all children and adults to encourage each child's sense of individual worth.
- Implement a **curriculum** that fosters all areas of child development: cognitive, emotional, language, physical, and social.
- Use developmentally, culturally, and linguistically appropriate and **effective teaching approaches**.
- Provide **ongoing assessments** of each child's learning and development and communicate the child's progress to the family.
- Promote the **nutrition and health** of children and protect children and staff from illness and injury.
- Employ and support a **teaching staff** that has the educational qualifications, knowledge, and professional commitment necessary to promote children's learning and development and to support families' diverse interests and needs.
- Establish and maintain collaborative relationships with each child's **family**.
- Establish relationships with and use the resources of the **community** to support achievement of program goals.
- Provide a safe and healthy **physical environment**.
- Implement strong personnel, fiscal, and program management policies so that all children, families, and staff have **high-quality experiences**.

## NAEYC Accreditation

Early childhood education programs are proud to be accredited by NAEYC because they know they have worked hard for that achievement. Using NAEYC tools and materials, they are continuously improving their programs to provide the best possible educational opportunities for children.

After an extensive application process, skilled and reliable NAEYC program assessors visit each program to determine that it is meeting NAEYC standards. Following accreditation, all programs are subject to random, unannounced visits by assessors to ensure that the programs continue to meet these standards.

## The Right Choice for Kids



NAEYC Accreditation is the mark of quality that you seek, and it assures you that your child will be safe, healthy, and learning each day. Accredited programs have met NAEYC's 10 standards for high-quality early childhood education. These programs have demonstrated that they provide a safe and healthy environment for children, have teachers who are well-trained, have access to excellent teaching materials, and work with a curriculum that is appropriately challenging and developmentally sound.

Make sure to look for the NAEYC Accreditation torch when choosing the right program for your child. Visit **[www.rightchoiceforkids.org](http://www.rightchoiceforkids.org)** to find a list of NAEYC-Accredited programs near you. When you choose an NAEYC-Accredited program, you are making the right choice for kids.